



Emily Rises to the Challenge!

- Anne Stobart

The first Emily Carr Nature Challenge at Work was kicked off February 18th and we've had a fantastic response. Forty-six faculty, staff and admin have signed up for the Nature Challenge which involves scrutinizing your environmental footprint and adopting green behaviours in the workplace. From shutting off your computer monitor to printing double-sided (or not at all!) the Nature Challenge participants, as individuals and departments, are committing to various environmental goals throughout the three month challenge period. Emily Carr is a proud signatory of the *Talloires Declaration* in support of sustainable development and the Nature Challenge is just one way that each of us can make a difference.

We have been working with the David Suzuki Foundation to develop the Nature Challenge and we are proud to be one of the first organizations in Canada to be leading this initiative.

To learn more about the Nature Challenge and see what the some of the ECI community has done already, check out the HR site on the intranet (<http://intranet.eci.eciad.ca/>) or call Anne Stobart or Susan Milner in HR.

BCIC advances the awareness and commercialization of applied science and technology in partnership with government, industry and academia. Through talent development and industry collaboration, BCIC contributes a vital element to the success of BC's economy.

The ECI community is welcome and encouraged to attend this important announcement. However, it is imperative that you RSVP, please email Dina Tracy, dtracy@eciad.ca by March 18, 2008.



IDS Renovation Update

- Maria Lantin

After much dust and noise, and many interesting odours, the second floor of

IDS now has two new offices to house the Industry Liaison Officer, Dr. Rob Inkster, and the soon to be hired Dean of Research + Graduate Studies. Rob has moved in and adorned his office walls with some interesting artwork (if you have a meeting with Rob, a third presence is sure to be felt). Kudos to Janice Wong and her staff for completing reno's ahead of schedule!

I have been very busy ordering the equipment made possible by the Western Economic Diversification contribution announced February 19. The video conferencing unit and the laser cutter have already arrived. The VC unit is on a cart sporting a 40" LCD screen that can be wheeled anywhere in the Institute, and is available for anyone who needs to conference someone in. We are currently looking for a home for the laser cutter. Stay tuned for updates on its whereabouts and training in the near future. Other key pieces of equipment are a stereographic wall (think IMAX 3D, but a bit smaller), a 4K Red One Camera (four times the resolution of HD!), and a render farm for animation and video rendering. There are many other pieces. Please log on to our blog for regular updates: blogs.eciad.ca/ids



British Columbia Innovation Council Formal Announcement

The BC Innovation Council, (BCIC) will announce funding for ECI's Industry and Research Office, Wednesday, March 19, 2008, 1:30 pm, in the Charles H. Scott Gallery. The Honourable Murray Coell, Minister of Advanced Education and Minister Responsible for Research and Technology, will be present, as well as a number of representatives from the corporate, arts, and design communities.



Spring Cleaning with Meaning

With the dark days of winter quickly coming to an end, it is a good time to start Spring cleaning around

the house. This Spring we are asking you to help make someone's life a little brighter by donating some of those belongings you no longer need to the Downtown Eastside Women's Centre.

The Downtown Eastside Women's Centre supports and empowers women and children living in extreme poverty in the Downtown Eastside.

Help these women and children by donating **women's and children's clothing and toiletries**. Please drop off your gently used items to Room 214B (Roxanne and Dina's office) in the Foundation and Development Office. We will be collecting items until March 31 only.

Self Publish Your News on the ECI Website

Did you know that you can self-publish your news or event to the Emily Carr website? All you need to do is visit one of the links below, complete a form, attach a photo (jpeg or pdf) and submit it.

To submit an event visit:

http://www.eciad.ca/node/add/content_submitted_event

To submit a news item visit:

http://www.eciad.ca/node/add/content_submitted_news

Once you have submitted your event or news story, it will be reviewed and posted to the web. Self publishing on the ECI website is a good way to get your event or news item out to the community!

New Additions

Claire Embley and her husband, Patrick, welcomed a daughter, Carys Embley.

New Faces

A few new faces have joined our staff in the past few weeks!

Continuing Studies

- Valerie Ceppie, Secretary

Financial Services

- Aryana Sye, Cashier
- John Shigeta, Accounts Receivable Clerk

Foundation + Development

- Lakshmi Aysala, Fundraising Clerk

Colleague Quick-Tip

- Denise Cordrey

'Sounds like...'

If you are unsure of how to spell the name of the person you are trying to look up, simply use the *Soundex Command*. Just type a forward slash then spell the name phonetically. For example, /clarxun will give you listings for Clarkson, Clark's and Clarkes.

If you finish out of a record and realize that you have to go back to look at something else in that same record, just enter the @ symbol at the lookup prompt. It will take you right back into the record you last viewed.

A/V Fun Fact!

Did you know... A/V has over 1,200 pieces of circulating equipment and processes over 13,000 checkouts per year! If 13,000 people wanted equipment on the same day, not only would A/V run out of equipment, the line up would be almost 6 Km long! Fun, fun, fun...

Foundation + Development

- Sylvia Iredale

Granville Island Community Supports ECI Students



Thanks for Shopping at Opus!

The Opus Bursary Endowment Fund continues to grow as a result of faculty, staff and student purchases.

This year Opus has once again pledged a gift to the Opus Bursary Endowment Fund to assist students in financial need based upon the ECI

community's purchases. I'm glad to know my purchases are more meaningful than I thought!

Granville Island Hotel

The Granville Island Hotel has once again agreed to support ECI by donating food for a donor recognition event. Recognizing and thanking our individual, foundation and corporate donors is of vital importance as their support is invaluable when it comes to providing student scholarship, bursary and awards funds. They also provide funding for special projects and assist with the purchase of capital equipment. However, recognizing them in a way that is meaningful and that has a minimum impact on our operating fund is of equal importance. Therefore, the Granville Island Hotel's support of our donor recognition event is truly appreciated.

Ocean Construction Supplies Limited

A big thank you to Ocean Construction Supplies Limited



for being such great neighbours! Their ongoing support of our students through the Ocean Construction Supplies Limited Scholarship annual and

endowed funds recognizes their commitment to the art and design community. Ocean has been supporting Emily Carr Institute students since 1998.

Fundraising at Emily Carr Institute

Kudos

I just want to take a moment to thank members of the Institute community for their help in assisting the Foundation + Development office staff by identifying possible donors and for providing information that we require to write the most compelling funding proposals. I also wish to thank everyone for pulling together to make all the projects that we have received special funding for incredibly successful.

Who do I approach if I have a project that I require funding for or I have a need for additional capital equipment—can I approach a prospect donor who I think might be able to help financially?

The department has had a number of requests for assistance to help raise funds for special projects or to purchase capital equipment through the donation process. We love the enthusiasm of the community—it is rare to be a part of such a tightly-knit organization which has nothing but the students needs at heart. However, as our needs grow the importance of co-ordinating our fundraising efforts becomes much more important. In addition, the need to approach donors in a way that maximizes our chances of success is imperative.

Therefore, if you have funding needs please contact the Foundation + Development (F + D) Office to determine the process. Likewise (to avoid donor fatigue—donors being constantly asked to support ECI), if you wish to contact a potential donor for a specific project please check in with the F + D Office to discuss prior to making contact, as the prospect donor may have already been asked to support other projects.

We are always looking to increase our donor base and we are always happy to receive suggestions as to who we should approach to realize our funding goals.

It is important to the F + D staff that we give credit to members of the community who assist us in helping to achieve our goals and we will regularly recognize these people in *emdash* and through other appropriate ways. However, if you wish your involvement to remain anonymous we will of course ensure your anonymity.

Gifts-in-kind

The F + D staff is happy to help with the acquisition of gifts-in-kind by advising of the process and by providing prospective donors with tax receipt information.

If you wish to learn further about the above processes or you have any questions please contact:

Eva Bouchard (ebouchar@eciad.ca) or
Sylvia Iredale (siredale@eciad.ca).

Communications Audit

You may remember that at our May 2007 All Institute Meeting we invited those in attendance to participate in a communications survey and associated workshop. As a result of your input and with the assistance of Roxanne and Dina, a number of the suggestions put forward have now been implemented. The *Visions* newsletter has been redesigned and revamped thanks to our design wiz Cari Bird and our communications guru Roxanne. The *emdash*, again designed by Cari and put together by Dina is also a result of the ECI community's desire to stay connected through an internal newsletter vehicle.

Foundation + Development continued...

In addition, an alumni electronic newsletter, *escene* has also been produced by Eva Bouchard, Annual Fund and Alumni Co-ordinator. *escene*, The newsletter, which was launched this month, focuses on alumni issues and will be produced and disseminated via email on a monthly basis.

We have received positive feedback on all of our new methods of communication and we are looking forward to improving the website and to continuing to work on an ECI intranet. THANKS TO EVERYONE who filled out a questionnaire and participated in the communications workshop!

We will continue to reference the communications audit results and we are currently looking at our website, intranet—which we have yet to officially launch, and our use of email.

Student Applications are on the Rise!

The number of student applications has increased yet again this year (last year's numbers in brackets).

Total Graduates: 1,300 (1,144) 13.6%

Total Undergraduates

(International): 272 (224) 21.4%

Total MAA: 125 (118)

Congratulations to Kevin, Celia and Heidi for their outstanding recruiting efforts and to the remaining student services staff who have consistently provided prospects and parents with well informed advice in a friendly and professional manner.

Upcoming Lecture and Calendar of Events:

Please visit the ECI website as news, lectures and events are constantly being added. Following is a brief listing of events, lectures and exhibits:

Emily Talks: 2008 Speaker Series:

Ceramic works with Denise Pelletier, Thursday, April 3 at 7pm.

Elsbeth Pratt *Nonetheless* at the Charles H. Scott Gallery to April 20.



Process at Work: Ian Wallace, Damian Moppett, Roy Kiyooka and Jerry Pethick at Catriona Jeffries Gallery to March 29.



Marian Penner Bancroft *HUMAN NATURE* (Alberta, Friesland, Suffolk) at Republic Gallery to April 12.



Shinsuke Minegishi *circles, targets, elements* at Malaspina Printmakers to April 6.



Charlene Vickers *Brown Skin Before Red* and *Sleepwalking* at the Richmond Art Gallery to April 20.